Municipality of Jegunovce is a rural municipality comprised of 11 villages with 10.790 residents. Some of the villages have their own local water supply systems, but due to the bad maintenance, low water quality and technical problems, they face serious problems with the water supply.

The overall goal of this project was to provide access to sufficient quantities of healthy drinking water for the communities in Jegunovce municipality. The project purpose was to sensitize the residents about the need of individual connections with water meters and payment for the water coming from the new waterworks in Jegunovce municipality.

The target group is comprised of the residents from 11 villages of the municipality of Jegunovce as well as Ozormište village in Želino municipality. Direct beneficiaries are 8,446 residents from 1,962 households in 12 settlements. In addition, direct beneficiary is also the municipal public utility “Jegunovce”. The target area was rural and the project was implemented in all 11 villages of Jegunovce municipality and in Ozormište village.

The project contributed for raising the awareness of the residents on using the water supply systems and payment for the consumed water/ service as well as strengthening the need of the users to set individual connections with water meters. These results were realized through the following activities:

Preparation of campaign: This activity included designing of slogan and promotional material as well as meetings with the management of primary schools, municipality and local civil society organizations for detailed planning of activities. Two restricted calls for procuring the services were opened for the design, preparation and printing of promotional materials and slogan. At the first call in 2008 the offered solutions did not meet the quality criteria, so the call was repeated again in 2009. The selected slogan was “Pay your Bills for Healthy Water”. Total of 2.200 mugs, 2.000 bags, 2.100 lighters, 4.000 leaflets/ posters, and 4.000 pens with the logo and the slogan of the campaign in both Macedonian and Albanian language were prepared.

Чиста сметка
- здрава вода!

[redacted]

Извршно резиме од проектот. [redacted]